MESSAGE FROM THE PRESIDENT AND BOARD CHAIR

Too often, when we think about growth, we think only of the numbers. We’re certainly proud of this year’s record-breaking numbers:

- $72 million in grants, three times the year before.
- $240 million in contributions, $200 million more than in 2021.
- Just under $500 million in assets invested for future giving, twice as much as in 2018.

But that tells only part of the story.

As a foundation, we also grew in knowledge, relationships, and partnerships. We stepped further into roles as community leaders. We took on new initiatives. We invested in the future of the Tampa Bay area. We deepened our connections and commitment to our donors, to our local nonprofits and to our community.

We grew.

To us, growth is more than just a measure of success. It’s a sign of hope and promise for the future.
SOLVING EMERGENCIES FOR NONPROFITS

Skyrocketing gas prices slash Good Samaritan Services’ ability to transport elderly Sun City Center residents to medical appointments.

The theft of catalytic converters from Boys & Girls Club buses severs migrant children’s access to after school programs in Wimauma.

A broken sewer pipe displaces a family in transitional housing at Hope Villages of America in Clearwater.

A failed refrigerator spoils Reach St. Pete’s ability to provide fresh, perishable food from its new mobile pantry.

Community Foundation Tampa Bay donors solved these emergencies and many others—ranging in cost from $3,500 to $52,000. The donors learned about the urgency from the Foundation’s Critical Needs List on the Foundation’s website. The list, launched in 2021, is a way for nonprofits to quickly get the word out about unexpected, mission-critical needs.

Anyone in the community who wants to respond is urged to donate directly to the nonprofit to meet a specific need in whole or in part. And the Foundation offers an incentive (a matching gift) for its fundholders.

Our support helps nonprofits move forward.

To see current needs and learn more, go to CFtampabay.org/criticalneedslist
PARTNERING WITH HILLSBOROUGH COUNTY GOVERNMENT TO AID NONPROFITS

For the second consecutive year, Hillsborough County relied on Community Foundation Tampa Bay’s expertise to distribute Covid-relief funding to local nonprofits. On behalf of the County, the Foundation distributed more than $4.8 million to 252 Hillsborough County nonprofits in 2022. The grants were funded through the American Rescue Plan.

The grants to nonprofits that provided safety net services during the pandemic ranged from $2,500 to $30,000. The amount was based on the size of the nonprofit.

The Foundation’s Community Impact and Finance teams managed outreach to the nonprofits, verified eligibility and distributed the funds.

In 2021, the first year of the partnership, the Foundation dispersed $2.8 million to 123 nonprofits for the County during its first Covid Safety Net Program.

Our partnerships build stronger community bonds.
Every gift, whether $100 or $5 million, whether from our individual fundholders, our family and corporate foundations, our endowments or our own initiatives and competitive grants, is a story of commitment, caring and connection.

CHARITABLE INVESTMENTS LARGE AND SMALL ADD UP TO BIG IMPACT.

Our extraordinary grantmaking in fiscal year 2022 touched more than 1,300 nonprofits – and tens of thousands of lives.

$72 MILLION IN GRANTS
Cameron Macleish and his mother Ellen Macleish, a trained chef, turned their passion for feeding people and aiding the environment into a Safety Harbor-based nonprofit in 2020. The Macleishes rescued unused food from restaurants and turned it into healthy, gourmet meals distributed from North Pinellas community centers.

But as the nonprofit took root, they had an idea. What if they could take the meals directly to the neighborhoods that had limited access to affordable food. What if they had a food truck?

To test and develop the idea, 360 Eats' founders signed up for Social Venture Partners Tampa Bay's annual nonprofit Fast Pitch. Participants learn tips on business practices, marketing, management and fundraising, then pitch their ideas in a public ceremony.

They finished third and won $7,500, provided by Community Foundation Tampa Bay.

Then they used what they had learned to hone the food truck plan and applied for a competitive grant from the Community Foundation. They were awarded $40,000, which was a catalyst for more than $110,000 in donations from national funders.

The Sustain-a-Bowl food truck launched in October 2022.

“The Community Foundation was one of the first to believe in us. If it hadn’t been for that $40,000 grant that showed others the Foundation had faith in us and our idea, none of this would have been possible.” - Ellen Macleish
UKRAINE CRISIS RELIEF FUND

The war in Ukraine is close to home for Lyda Lindell. Her parents escaped Ukraine after World War II, and Ukrainian was her first language. Her parents are buried near Lviv, and she has family living there.

In the early days of the war, friends and family kept asking her how they could help her homeland and its refugees. She and her husband Carl Lindell, longtime fundholders at Community Foundation Tampa Bay, turned to the Foundation to assist them in their relief efforts.

They created the Ukraine Crisis Relief Fund at the Community Foundation, and the Lindells’ pledged to match every donation of $1,000 or more. The Foundation vets relief organizations and distributes the grants to them.

As of September 30, 2022, the effort had raised more than $425,000, benefiting organizations such as World Central Kitchen, UNICEF and Doctors Without Borders.
GEORGE AND MILDRED FRANK ENVIRONMENTAL ENDOWMENT

Mildred Frank loved this area’s natural beauty. She wanted to help protect it forever and to honor her late husband, George. When her professional advisor, attorney Robert Mohr, told her that the Community Foundation offers matching incentives for new endowments, she seized the opportunity.

In 2021, she established the George and Mildred Frank Environmental Endowment, which was enhanced with a match from the Foundation. When she died a few months later at 97, her estate added to the endowment, bringing its total to more than $2 million. It will generate thousands of dollars each year forever to fund environmental projects.

The organizations that benefitted from the initial Frank endowment grants include Audubon Florida, Suncoast Seabird Sanctuary, IDEAS for Us and Junior Achievement’s environmental education program.

The Community Foundation’s incentive programs have added $8.4 million to the almost $31 million donors like Mildred Frank have invested in endowment to benefit nonprofits in our area.

To learn more about endowments and our matching program, contact us at CFTampaBay.org/get-started.
HELPING YOUNG CHILDREN AND FAMILIES THRIVE

If children are ready to start kindergarten – physically, socially, cognitively, and emotionally ready – their chances of doing well throughout their lives is greatly enhanced. According to research, if all 3- and 4-year-olds had access to quality early learning opportunities, the United States could see up to $61 billion in additional revenue in the next 40 years.

Yet only about 2 in 5 children now are prepared to start school.

Thrive by Five, a network of educators, child advocates, nonprofits and business and community leaders, is committed to improving that number.

The networks’ partners work together to raise awareness about the needs of children, families and caregivers. They highlight family-friendly business practices. And they share resources and research to help build an equitable, accessible, responsive and accountable early childhood education system for all young children in Pinellas County.

Community Foundation Tampa Bay this year became the backbone organization for the Thrive by Five network.

Thrive by Five

Our collaboration nurtures children and families.

Learn more about Thrive by Five at CFTampaBay.org/thrive-by-five
LEAP Tampa Bay College Access Network brings together partners from education, business, government and philanthropy to break down barriers to education and training. Founded in 2016, its goal is to increase the number of adults in our region who have a college degree or high-quality certificate to 60% by 2025.

And it is on track to meet or surpass the goal. For its efforts, LEAP earned the National College Attainment Network’s top honor for 2021 – Member of the Year.

LEAP is the youngest network and the first in Florida to win this award.

Community Foundation Tampa Bay is a founding partner of LEAP and the backbone organization for the network, which now has more than 50 partners.

By increasing educational opportunities and clearing paths to training, the network’s partners encourage residents to get the post-high school education necessary to meet our region’s workforce needs and to provide a fulfilling life for them and their families.

Our networks change lives and build the local economy.
THE COUNCIL OF PROFESSIONAL ADVISORS

The Council of Professional Advisors is a select group of advisors who work closely with the Community Foundation Tampa Bay to provide leadership and guidance on the future of charitable giving resources in their respective fields. They also serve as ambassadors and advocates for the advancement of philanthropy within Tampa Bay.

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