

Buzz Kit

Promoting Your Partnership With The Community Foundation Tampa Bay

Top 5 Ways to Acknowledge Our Partnership



Logo

Use our logo on your website, signage, or in other promotional materials. Please visit cftampabay.org/brand to download the logo in various formats.



Media Release/Pitch

Create a media release/pitch to share the impact of your work. Partner with Community Foundation Tampa Bay to amplify your message.



Social Media

Spread the news across your social media outlets and please **tag us**. We are active on Facebook, Instagram, Twitter and LinkedIn. Include relevant hashtags.

- @CFTampabay
- @communityfoundationtb
- @CFTampabay
- /company/community-foundation-of-tampa-bay



Check Presentation

We can work together to arrange a check presentation and site visit.



Newsletter

Add a quick story to your newsletter or website announcing the grant and the community impact.

Brand Mark

Primary Brand Mark – Vertical



COMMUNITY FOUNDATION
TAMPA BAY

Primary Brand Mark – Horizontal



COMMUNITY FOUNDATION
TAMPA BAY

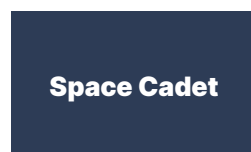
Color Palette

Primary Palette

Our color palette features Space Cadet, Sunset, and Dark Orchid as our three primary colors. They can be used independently or in unique combinations.

Secondary Palette

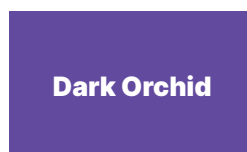
Watermelon Rose and Azure can be used sparingly as secondary colors.



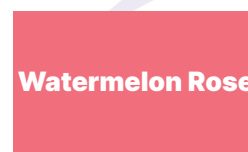
Space Cadet
HEX: 2F3C56
RGB: 47, 60, 86
CMYK: 86, 74, 43, 34
Pantone: 432 C



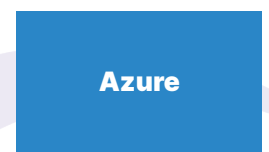
Sunset
HEX: F5BE40
RGB: 245, 190, 64
CMYK: 3, 26, 86, 0
Pantone: 142 C



Dark Orchid
HEX: 644B9F
RGB: 100, 75, 159
CMYK: 73, 83, 0, 0
Pantone: 7678 C



Watermelon Rose
HEX: F26F7D
RGB: 242, 111, 125
CMYK: 0, 71, 36, 0
Pantone: 805 C



Azure
HEX: 2587C8
RGB: 37, 135, 200
CMYK: 79, 38, 0, 0
Pantone: 7689 C