In our recent strategic plan, we established three core commitments to the community we serve – stimulate philanthropy, build community trust and ensure a dynamic, resilient future for Tampa Bay. These commitments call on us to think creatively, set our sights high and look for more ways to be collaborative, inclusive and welcoming to all our community members.

In the last few years, we have grown exponentially. We are having a greater impact in more of the areas we serve.

- **$664 million** in assets, almost five times our assets of a decade ago.
- **$100+ million** in grants in the last two years. We rallied in times of crisis to get a record-breaking amount of grant money to our nonprofits.

We continue to embrace non-traditional opportunities. We have forged stronger relationships with civic leaders, nonprofits, professional advisors and our fundholders. And we’re just getting started. **We have set the bar high.** As we look toward the next two years we see:
  - Continued growth of our assets so that we can do even more to fulfill our commitments to the community.
  - Expansion of our grantmaking, prompting greater financial investments in our nonprofits, who in turn invest in our people.
  - A bigger tent, where we join with more partners, thought leaders, philanthropists and friends to realize our collective vision for what the Tampa Bay region can and should be.

We are well on our way, and we welcome everyone to join us.
IMPACT FOR THE AGES

R’Club Child Care exemplifies the way the Community Foundation Tampa Bay builds connections for the community’s benefit.

The connections and relationships fostered with R’Club by the Community Foundation are enduring and interconnected:

GRANTS FOR EDUCATION

The Community Foundation is committed to quality care and education for our youngest residents and has made numerous grants to R’Club for enhanced curriculum and parent engagement tools.

CONNECTING GIVERS WITH PROJECTS THAT FEED THEIR PASSIONS

An introduction by the Community Foundation to R’Club’s Happy Workers Child Care Center led to a meaningful relationship for donor David Baldwin. He loved seeing how his donations helped the center during its expansion and renovation. When he died, he left a legacy for the center because of his affection for its children.

BUILDING LONG-TERM ENDOWMENT AND RESERVES TO FORTIFY THE WORK FOR THE FUTURE

The Community Foundation has been managing and growing R’Club’s endowment since it began during the first endowment match program more than 20 years ago. This year, R’Club chose the Community Foundation to invest its long-term savings.

ENCOURAGING AND SUPPORTING CREATIVE WAYS TO PROMOTE HEALTH AND ENVIRONMENTAL AWARENESS

R’Club mentioned to the Community Foundation that its Edible Peace Patch gardens at eight St. Petersburg elementary schools needed funding to continue. Within a few days, the Community Foundation had connected with a donor who was thrilled to meet the need from her giving fund.

R’Club serves more than 4,000 children in 47 Pinellas County locations, ranging from infants to middle schoolers.
COMMUNITY FOUNDATION AND HILLSBOROUGH SHERIFF TEAM UP TO FIGHT ELDER FRAUD IN SUN CITY CENTER

Every year, in the Sun City Center area alone, older residents lose more than $3 million to fraud—and that is just what is reported. Romance scams. Fake mail solicitations. Deceptive roofing and construction practices. Identity theft.

For the eighth year, a grant from the Community Foundation has supported Hillsborough County Sheriff’s Department’s education efforts about fraud.

SAVING VETERANS AND THEIR CANINE COMPANIONS

K9 Partners for Patriots rescues dogs of all kinds and sizes from shelters and pairs them with veterans who are dealing with PTSD, traumatic brain injuries and other emotional traumas.

The nonprofit provides the dog, the training, the equipment and the support at no cost to the veteran. The veteran develops bonds with the dog through their training—saving both their lives.

An anonymous donation from one of Community Foundation Tampa Bay’s generous fundholders this year helped the nonprofit pair more veterans with support dogs.

Connections spark collaboration.
THE WHY
As our regional economy grows, businesses need more qualified employees to ensure their future success.

THE GOAL
By 2025, 60 percent of the working age adults in Tampa Bay will hold a degree or high-quality industry certification.

TODAY
Seventy two partners have come together across education, business, government and philanthropy.

HIGHLIGHTS
- FAFSA Completion Work – Trained volunteers help families fill out the complicated federal financial aid application.
- FUSE Scholarship – $3 million in scholarships awarded to students in workforce-related degrees.
- Compete Tampa Bay – Working with 1,300+ students who have dropped out of college, helping remove obstacles that kept them from completing their degrees.
- Florida African-American Male Experience – Supports students who want to start their degrees at St. Petersburg College and transfer to a state university. Funded by a grant from the Helios Education Foundation.
- College and Career Centers – Opened in every Pinellas high school and expanding in Hillsborough high schools to give students more access to professional and volunteer career and college guidance.
A COMMUNITY FOUNDATION TAMPA BAY INITIATIVE

THE WHY
Everyone deserves an opportunity to reach their full potential through access to quality education and skills building. Spark was inspired by the success of LEAP in Hillsborough and Pinellas counties.

THE GOAL
Increase the number of working age adults in Pasco and Hernando Counties with a post-secondary degree or high-quality certificate.

TODAY
Spark is building its networks and partnerships across the region.

HIGHLIGHTS
- Leadership teams from two counties came together to ignite Spark, including both school districts, two county governments, colleges, economic development professionals and nonprofit leaders.
- Spark partner Pasco Education Foundation was one of four foundations in the state to receive a College Ready Enhancement grant from the Florida College Access Network (FCAN), which will help students at six schools plan for college.
- Awarded a $50,000 College Access and Success Initiative grant from the Florida Philanthropic Network (FPN) for their early efforts.

Founded in 2023, Spark Pasco Hernando College Access Network is an initiative jointly led by a network of 15+ community partners. The Community Foundation Tampa Bay is one of the founding partners who guide strategic direction and resource alignment.

Spark launched this year in Pasco and Hernando counties, inspired by the success of LEAP.
THE WHY
More than 90 percent of brain development occurs by age five. Children who are “kindergarten ready” are far more likely to prosper.

THE GOAL
All children in Hillsborough and Pinellas counties will enter kindergarten prepared cognitively, physically, socially and emotionally to thrive in school and life.

TODAY
Thrive by Five has expanded from its start in Pinellas County to include Hillsborough County, adding more than a dozen partners to the network. About half of the children in these two counties are considered “kindergarten ready”.

HIGHLIGHTS
• Thrive by Five focuses on the needs of children ages 0-5 and their families.
• More than 1,000 families have been served through Thrive by Five Connects, an online resource for families with young children.
• Thrive by Five's Family Friendly Businesses initiative recognizes organizations and companies that adhere to best practices to support families.
• More than 40 Family Friendly Businesses have been awarded. These 40+ businesses employ more than 85,000 people.
Our Director, Veatrice Farrell, was appointed to the Digital Inclusion Week committee, by the National Digital Inclusion Alliance.

Digital Inclusion Projects include: Outdoor Wifi at a City Park, computer devices donated to a community center, a writing camp and multiple students at a coding school.

Between April and September 2023, the partnership expanded from 30 partners to 53.

Partnership with eSmart Recycling has provided Digital Inclusion with 150 computer devices for distribution to the community.
Girls Rock is true to its name. Its summer camps and ongoing programs use music and collaboration to build self-confidence and community. A grant from the Community Foundation Tampa Bay supported the Girls Rock Legends, a six-week intergenerational course that pairs young women with adult mentors to learn and perform together. The $13,000 grant to Girls Rock was generated by estate gifts from donors who asked the Community Foundation to be sure their gifts helped people in our community prosper.

Riley Palmer of Tampa had worked and saved to buy a new trombone before he left to study at New York University. When that new trombone was damaged beyond repair in an accident, the Gasparilla Music Festival’s Recycled Tunes program stepped in to help, giving him a replacement instrument. Recycled Tunes this year was funded in part by a grant from the Rosa Rio Music Endowment at the Community Foundation Tampa Bay. Rosa Rio was a famous theater organist who performed until shortly before her death in 2010 at 107. She was often seen on the Mighty Wurlitzer at Tampa Theatre. The Rosa Rio Music Endowment supports college music students and helps high school students purchase quality musical instruments.
More than 100 donors throughout our community have partnered with the Community Foundation Tampa Bay over the years to establish charitable funds specifically for students. Thanks to their generosity, thousands of students achieve their educational goals.

$1.4 million awarded in FY23

400+ students supported in FY23

$32.8 million endowed funds for future scholarships

140+ volunteer committee members

100+ charitable scholarships established

100+ schools attended in FY23

When Walter Jaap, a consummate learner who dedicated his career to preserving Florida's coral reefs, passed away in 2021, his friends, colleagues, and admirers turned to the Community Foundation Tampa Bay to honor his memory. They established a scholarship for science students at Florida universities. This year's recipient, USF student Sarah Sullivan, is working toward a master's in oceanography.
The Lealman Exchange has become the center of a movement to revitalize the Lealman area of Pinellas County. A public-private partnership, groups from all walks of life in the neighborhood – government, business, education, community advocates, nonprofits and philanthropy – have come together to build on Lealman pride. There are neighborhood festivals, free programs for health and wellness, free pet clinics, training in job skills and so much more. Pinellas County Commissioners called the work “an amazing effort” at the end of the first year. County officials praised the Community Foundation for being an early partner, earmarking $210,000 to help bring in a “navigator” to help residents connect to social services and other assistance. Additionally, the Community Foundation is the advisor on how to bring people together to work toward a common goal.

CRISIS CENTER EXPANDS SERVICES TO SURVIVORS OF SEXUAL ASSAULT

For years, the only certified rape crisis center in Hillsborough County was in the Crisis Center of Tampa Bay’s office in north Tampa. A survivor who lived in Southern Hillsborough would have to travel an hour or more to the center. In summer 2023, the Crisis Center opened a second certified rape crisis center in Ruskin to meet more survivors closer to home. The center, staffed by bilingual advocates and nurses, is a partnership with a number of agencies. A grant from the Simon and Lillian Jarret Endowment, an endowment dedicated to providing funding for capital projects in the South Shore area of Hillsborough County and held at the Community Foundation Tampa Bay, provided the final office equipment and other finishing touches to complete the center’s renovations.

Funding fuels future expansion.
The Council of Professional Advisors is a select group of advisors who work closely with the Community Foundation Tampa Bay to provide leadership and guidance on the future of charitable giving resources in their respective fields. They also serve as ambassadors and advocates for the advancement of philanthropy within Tampa Bay.
Imagine developing your own business as a teenager. That’s what students in Virtual Enterprises International (VEI) programs do. They learn teamwork, business skills, explore potential careers and even get industry certifications that can help them find employment after high school. “This is the class that you wish you had in high school,” said Jillian Berg, VEI Managing Director of Network Development & Southern Regional Director. A grant from the Community Foundation Tampa Bay helped expand the program from Pinellas and Hillsborough into Hernando County.

Teaching about conservation of the ocean and its creatures is critical to the overall health of the marine ecosystem. The Clearwater Marine Aquarium is dedicated to teaching guests to appreciate our marine environment to promote conservation. In partnership with the Hispanic Services Council, Urban Strategies and Hispanic Outreach Center, the aquarium’s Amigos de las Tortugas program shares these principles directly with the Spanish-speaking population throughout Tampa Bay. Guests participating in this program would not otherwise have access to such direct, tailored education about sea turtles and marine life.

A $20,000 grant from the George and Mimi Frank Environmental Endowment at Community Foundation Tampa Bay helped the aquarium expand this program to more than 300 additional students.

The Clearwater Marine Aquarium’s program Amigas de las Tortugas explores the marine ecosystem for our Spanish-speaking community to develop appreciation for our environment to promote conservation.
By building networks and bringing people together to develop solutions and polish potential, the Community Foundation Tampa Bay advances its vision: a thriving Tampa Bay community where every person has equitable access to opportunity and prosperity.

Every gift makes an impact.

Get involved at cftampabay.org
813.282.1975 • 727.777.5858 • info@cftampabay.org

The impact

$664 million
total assets*

$28 million
grants in FY23

1,210
nonprofits receiving grants in FY23

$382 million
total grants since founding

$141 million
contributions in FY23

734
nonprofit endowments

1,329
number of charitable funds

*as of June 30, 2023
Serving these communities since 1990

CFTAMPABAY.ORG